



# Protecting Your Privacy





AFT is a global supplier of screening, refining and approach flow technologies.

We deliver equipment, performance components, and spare parts – as well as expert service support both on-site and remotely.

We hope you enjoy our website – content is continuously evolving so come back often!

## Data Privacy – Website Cookies

- We use cookies to track visitor movement on our site
  - We use Google Analytics to aggregate data (daily, weekly)
  - This data helps us to understand interests
  - We use the data for direction in developing content
  - We strive to continuously improve our content
  - We want information to be relevant
  - This cookie tracks IP-address and no specific personal data
- We do **NOT** use 3<sup>rd</sup> Party cookies to follow you on the internet
  - We do post on industry Buyers Guides with links to this site
  - We do promote our business on social media with links







## Personal Data - Sharing for Business

You decide if you want to share Personal Data

- We limit personal data collection to:
  - Name
  - Work Title
  - Work City, Country
  - Email
  - Company
  - Work Phone
- Personal data is used only for AFT business activities
- Sharing your data does provide Benefits:
  - Name/email gives access to new product info
  - Contact form:
    - Product or process assistance
    - Technical support from our Regional Engineering staff (Sales & Application Engineers, in-house technical staff)
    - Quote response
  - Resource Registration provides more on-line for Customers
    - Product bulletins
    - Case studies
    - Maintenance and Service Support
    - Alerts on new products



## Personal Data - Retention



### CRM System

(Customer Relationship Management)

#### Personal Data in the CRM:

- Customer Contact List
- Correspondence name/email/company

#### Examples:

- Quotes
- Technical reports
- Quality claims
- Visit reports
- Service logs...

- Resource Center Registration
  - You can manage or delete your account at any time
  - Accounts inactive for more than 18 months are deleted
- We do NOT make data public or sell data
- Business Contact Information may be duplicated to our CRM system
  - Data is available to Sales & Application Engineers assigned to support a specific Customer or Corporation
  - You can ask that your data be deleted in our Contact List by emailing: [marketing@aft-global.com](mailto:marketing@aft-global.com)
  - We do not redact information on quotes, quality claims, technical reports or other correspondence (Name/email/Company)  
Deletion of this data would be based on the Retention policy of the respective source documents

# Personal Data - Employment Candidates

You decide if you want to share Personal Data for hiring consideration

- We try to limit personal data collection to:
  - Name
  - Work Title
  - Email
  - Location (City, Country)
  - Phone
  - Resume
  - Job Attribute Ratings
- Sharing does provide benefits
  - Consideration for a specific job
  - Consideration in our job pool (optional)
- Data removal
  - At any time you can request to be removed from consideration for a job or removed from the job pool
  - This would isolate your personal data into a retention folder, which may include additional item you have shared.  
Specific retention time depends on the local retention policy relative to applicable laws and internal AFT policies.



## Personal Data - Website Data Breach



- Our website does have 24/7 monitoring:
  - We have experienced threat alerts
  - All recognized within minutes
  - Never any data loss
  - All threats are reviewed for improvement ideas
  - Audit reviews are done regularly
  - Continuous Improvements made
- If a data breach did occur with a release of personal data:
  - We would notify anyone who may have data released with particulars such as when and what data was included
  - We would make reports as necessary to authorities  
Note: In Europe we report to Finnish authorities within 72-hours for any EU-citizen data released

Any questions please contact: [marketing@aft-global.com](mailto:marketing@aft-global.com)



How it will be presented on website, base:  
(Just FYI we will need symbol for video only)

